

**PATENT APPLICATION  
DOCKET NO. 10008230-1**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**INVENTOR(S):** Shell S. Simpson, et al **CONFIRMATION NO:** 2018

**SERIAL NO.:** 09/923,954 **GROUP ART UNIT:** 2176

**FILED:** August 8, 2001 **EXAMINER:** James H. Blackwell

**SUBJECT:** WEB BASED IMAGING APPLICATION THAT CREATES  
CUSTOMIZED CONTENT BASED ON USER SELECTIONS

**THE COMMISSIONER OF PATENTS AND TRADEMARKS  
ALEXANDRIA, VA 21233-1450**

**SIR:**

**RESPONSE TO THE OFFICE ACTION MAILED MARCH 5, 2007**